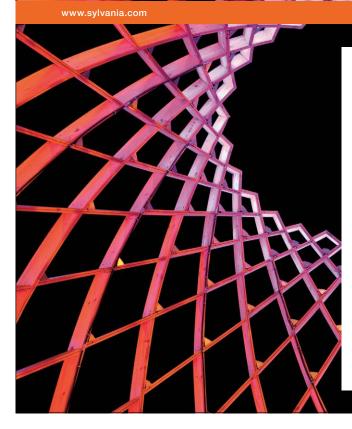
Contents

1	Introduction: Addressing globalization locally	8
2	Concept of urban competitiveness	14
2.1	Chapter Overview	14
2.2	Introduction	15
2.3	The Concept of Urban Competitiveness	16
2.4	Determinants of Urban Competitiveness	19
2.5	Urban Assets	20
2.6	Conclusion	25
2.7	References, links and Further Reading	27
3	Strategic management of cities	30
3.1	Chapter Overview	30
3.2	Introduction	32
3.3	Different types of capital and assets in a city	32

AAD



We do not reinvent the wheel we reinvent light.

Fascinating lighting offers an infinite spectrum of possibilities: Innovative technologies and new markets provide both opportunities and challenges. An environment in which your expertise is in high demand. Enjoy the supportive working atmosphere within our global group and benefit from international career paths. Implement sustainable ideas in close cooperation with other specialists and contribute to influencing our future. Come and join us in reinventing light every day.

Light is OSRAM

Download free eBooks at bookboon.com

Click on the ad to read more

Contents

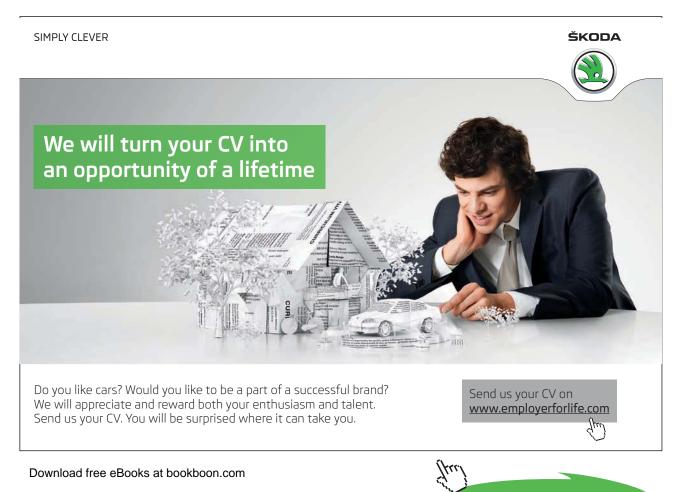
Economic outputs	37
The 'Five Pillar' approach	38
References	44
City partnerships and networks	46
Chapter Overview	46
Introduction	47
Terminology	47
The Origins and Historical Importance of City Partnerships	52
Status Quo and Trends of City Partnerships	55
City Partnerships – Towards a Classification	58
External Institutions Interested into City Partnerships	65
Findings Regarding City Partnerships in the Literature	67
References	73
System of indicators for measuring performance development of cities	76
Chapter Overview	76
Introduction	77
Theoretical background and applied practice	77
Selection of cities	79
	The 'Five Pillar' approach References City partnerships and networks Chapter Overview Introduction Terminology The Origins and Historical Importance of City Partnerships Status Quo and Trends of City Partnerships City Partnerships – Towards a Classification External Institutions Interested into City Partnerships Findings Regarding City Partnerships in the Literature References System of indicators for measuring performance development of cities Chapter Overview Introduction Theoretical background and applied practice



Download free eBooks at bookboon.com



5.5	Selection of indicators	79
5.6	Data structure and categorization	82
5.7	Multi-attribute decision – making using program DEXi	83
5.8	Results and their interpretation	91
5.9	Conclusion	94
5.10	References	94
6	Foreign direct investment and cities	98
6.1	Chapter Overview	98
6.2	FDI definition	99
6.3	Development of FDI	100
6.4	Why do companies invest in the foreign market?	102
6.5	Effects of FDI	102
6.6	Factors influencing FDI flows	107
6.7	A City strategy for attracting FDI	108
6.8	Conclusion	114
6.9	References	114

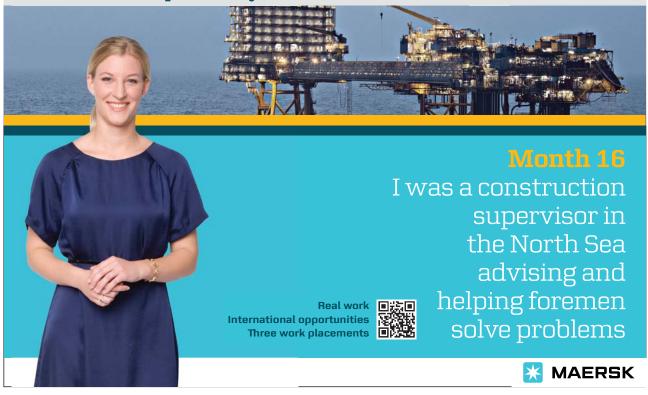


Click on the ad to read more

7	Innovations for sustainability	119
7.1	Chapter overview	119
7.2	Sustainability – A concept or just a fashion?	119
7.3	What are innovations?	126
7.4	Financing innovations in public services	138
7.5	Public private Partnership	139
7.6	Smart municipalities	154
7.7	References	158



The Graduate Programme for Engineers and Geoscientists **www.discovermitas.com**



Download free eBooks at bookboon.com

7